



Tuesday, October 15, 2024

## **Radicato Secures Funding to Enhance Business in Boone**

Radicato, a locally-owned meal prep business specializing in fresh, tasty, and healthy meal options, has received a combined \$35,000 in funding to support the renovation of its new location at 812 Sixth Street. The funding comes from the Boone Downtown Incentive Fund (BDIF) and the Revitalize Boone Downtown Business Grant for Job Support and Retention.

The BDIF, created to encourage the remodeling and repair of commercial buildings in Boone's downtown district, awarded Radicato \$30,000 to support external improvements consistent with Main Street practices. The initiative focuses on retaining unique historic elements while utilizing brick and masonry materials to enhance the area's charm and aesthetic appeal.

Radicato has also been granted \$5,000 to assist with the transition to its new space, with plans calling for greatly expanding its service to something more regular than once-a-week pick up.

"We are thrilled to receive this support from the Boone City Council's Economic Development Committee," said Chad Starling, co-owner and chef of Radicato. "This funding will not only help us improve our new building but also allow us to better serve our customers with fresh, locally sourced meals."

Co-owner and chef Jenny Wright added, "We are committed to being an integral part of the downtown Boone community, and this funding is a significant step towards achieving that goal."

Fourth Ward Councilman Terry Moorman, who chairs the Boone City Council's Economic Development Committee, expressed his enthusiasm for the funding and Radicato's planned expansion. "We're thrilled to have Radicato's owners utilize both funds to relocate their business. This move not only increases their meal preparation capacity but also plays a crucial role in our ongoing efforts to revitalize downtown. Together, we're working toward a better future for our community."

Businesses interested in exploring these funding opportunities are encouraged to reach out to Brian Horn, Economic Development Director for the City of Boone. He can be contacted at [brian@amesalliance.com](mailto:brian@amesalliance.com) or by phone at 515.291.2748.

The Radicato menu by visiting: <https://radicato.goprep.com/customer/menu>

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